Farmers' Market Nutrition Program (FMNP)

By Jessica Anderson, Program Coordinator Kentucky Department of Agriculture

What is the Farmers' Market Nutrition Program?

The Farmers' Market Nutrition Program (FMNP) provides fresh, locally grown fruits and vegetables from Kentucky farmers' markets to the dinner tables of low-income seniors, and to women, infants, and children (WIC) who are nutritionally at-risk. Across the United States, obesity has escalated. And because of obesity, many people have died due to obesity-related diseases such as heart disease, cancer, diabetes, and high blood pressure. The program was constructed to help fight against those diseases and help targeted groups to achieve a diet that is nutritionally sound. The program also endeavors to provide farmers with additional revenue at Kentucky farmers' markets.

How is it structured in Kentucky?

Currently, there are 52 farmers' markets participating in the Farmers' Market Nutrition Program. Absolutely, there is more of a demand for the program than a supply of funding. Each year, the Kentucky Department of Agriculture completes a grant application for FMNP and sends for its approval to USDA. Once the grant is approved, USDA grants Kentucky with a particular amount of funding, depending on the funds made available.

Criteria for a Market to Accept Farmers' Market Nutrition Program Vouchers

- The market must be an established market. To be considered "established" the market must be registered as a legal entity with Secretary of State.
- The market must have been listed with Kentucky Department of Agriculture for a minimum of one growing season before application.
- The market must have fresh Kentucky-grown produce.

How do markets apply?

Farmers' Markets that are interested in applying for the Farmers' Market Nutrition Program can call Food Distribution at (502)573-0282 or may find the application on the Kentucky Department of Agriculture's website, www.kyagr.com. The applications are competitive and must be received no later than September 30 for the next year's season. Present participating markets do not need to apply unless they are requesting participation in additional programs – i.e. the market participates only in the WIC program and wishes to expand to the Senior program. The amount of federal dollars that are received for Farmers' Market Nutrition Program determines the number of new farmers' markets that we include in the program.

Applications received will be rated according to the following:

- 1. What is the number of WIC and senior recipients in the county?
- 2. Is the number of participating farmers sufficient to provide a variety of eligible produce over a long season?
- 3. How accessible is the market to WIC and Senior recipients?

2005 Farmers' Markets participating in the Farmers' Markets Nutrition Program

MARKET NAME

Adair County Farmers' Market Allen County Farmers' Market Anderson County Farmers' Market Cave City Farmers' Market Bath County Farmers' Market Bourbon County Farmers' Market Boyd County Farmers' Market Riverview Farmers' Market Carter County Farmers' Market Edmonson County Farmers' Market Elliott County Farmers' Market Franklin County Farmers' Market Garrard County Farmers' Market Dry Ridge Farmers' Market Henry County Extension Council Pennyrile Area Farmers' Market Jackson County Farmers' Market Rowan Street Farmers' Market Jessamine County Farmers' Market Lawrence County Farmers' Market Lewis County Farmers' Market Lincoln County Farmers' Market Logan County Farmers Market Marion County Farmers' Market Martin County Farmers' Market Mason County Farmers' Market Menifee County Farmers' Market Mercer County Farmers' Market Monroe County Farmers' Market Montgomery County Farmers' Market Morgan County Farmers' Market Bardstown Farmers' Market Owen County Farmers' Market Pendleton County Farmers' Market Powell County Farmers' Market Pulaski Growers' Association Rockcastle County Farmers' Market Rowan County Farmers' Market Russell County Farmers' Market Scott County Farmers' Market

Farmers' Market Assoc. of Taylor Co. Woodford County Farmers' Market